

Public events to stimulate dialogue, informed research, and action.

# Making Global Warming *Unacceptable:* From Perceptions to Social Action

Peter Wall Institute for Advanced Studies Guest  
Lectures and Virtual Colloquium:

Changing perceptions of  
climate change through  
community action

## Speakers:

**Rob Hopkins** (Transition Town Network)

**Elke Weber** (Prof. of Psychology, Columbia  
University)

**Stephen Sheppard** (PICS Social Mobilisation  
theme-leader and Prof. UBC)

Moderator: **John Robinson** (Centre for  
Interactive Research on Sustainability, UBC)

**March 10, 2010, 8:00am – 12:00pm**

Liu Centre for Global Issues, Multipurpose  
Room, 6476 NW Marine Dr., UBC Campus

*Free event open to all – [picswrkshp@gmail.com](mailto:picswrkshp@gmail.com)  
to register.*

*Webcast: [www.socialmobilisation.pwias.ubc.ca](http://www.socialmobilisation.pwias.ubc.ca)*

Public Lectures and Dialogue

New ways to communicate  
climate solutions

## Speakers:

**Susanne Moser** (author of “Creating a Climate  
for Change”)

**Jeffrey Simpson** (Globe and Mail columnist  
and co-author “Hot Air”)

## Panel:

**Jamie Henn** (350.org)

**James Hoggan** (author of “Climate Cover-up”)

**Claudia Pahl-Wostl** (Prof., Institute of  
Environmental Systems Research University of  
Osnabrück)

Moderator: **Tom Pedersen**, Director, Pacific  
Institute for Climate Solutions

**March 10, 2010, 5:30pm – 7:30pm**

SFU Segal Business Centre, Rm. 1500, 500  
Granville St. SFU downtown campus

*Free event open to all – no registration required*



Existing neighbourhood



What 80% reduction in carbon emissions might look like



Pacific Institute  
for Climate Solutions  
Knowledge. Insight. Action.