

For Immediate Release

## **Energy Superheroes Rewarded for saving energy**

Dawson Creek, June 20, 2008 – Over 280 local grade 5-6 students participated in the BC Sustainable Energy Association's (BCSEA) Climate Change Showdown over this past school year. Celebrations have begun to acknowledging students who most effectively carried out actions in their homes and changed their family lifestyles to reduce energy consumption.

The four top scorers in each class received prizes that focused on climate change and sustainable energy solutions such as wind and solar energy. The teachers of these energy super heroes also each received a set of the Climate Change Games valued at over \$200.

"I wanted the teachers to be able to teach their students about climate change, energy conservation and sustainable energy solutions in a fun way for years and years to come," says Cheryl Shuman, BCSEA Climate Change Showdown Coordinator for the Peace region. "I hope to take the Showdown into even more classrooms next year!" says Shuman.

The Climate Change Showdown, an educational and outreach program created by the BC Sustainable Energy Association, delivered over 550 free workshops in elementary school classrooms across the province, reaching over 14,000 households and stimulating greenhouse gas reductions of over 7,500 tonnes.

"We found a successful way to influence household behavior and reduce carbon emissions," reported Climate Change Showdown project manager Estella Bastidas. "After our workshop the children took the challenge home, worked with their families for four weeks to reduce their emissions, and won prizes for Superhero reductions."

The BCSEA offered the Climate Change Showdown workshops thanks to generous contributions from Environment Canada, Vancity, City of Vancouver, Canada Mortgage and Housing Corporation, City of Coquitlam, City of Richmond, Epod Solar, and a huge thank you to Aeolis Wind Power Corporation, Spectra Energy and EB Horsman & Son for their generous donations.

-30-

For more information contact:

Cheryl Shuman Peace Region Coordinator ph. 250-219-4546  
E-mail: [cshuman@telus.net](mailto:cshuman@telus.net)