



The Third Annual
Kamloops Energy Fair

Exhibitors Guide

Saturday May 23, 2009
McArthur Island Sports Centre
Kamloops, BC



Hosted by the Kamloops chapter of the
BC Sustainable Energy Association

Box 3184, Kamloops, BC V2C 6B8 | Phone (250) 318-6483 | energyfair@bcsea.org

The Kamloops Energy Fair is a trade show and exhibition featuring information, products, and services related to sustainability. Our second Fair in May of 2008 was a big success, gathering 39 exhibitors and an audience of 1200-1500 people with very favourable feedback from both groups. The third Fair should be even better! The focus is on Energy: demonstrating how consumers can become more sustainable in their energy use, through energy efficiency, renewable energy, and energy conservation. The Fair provides a venue for local businesses to showcase their products and for government and non-profit organizations to promote sustainability.

Where & When

- The McArthur Island Sports Centre, 1665 Island Parkway Drive, Kamloops, BC. This is a modern facility in central Kamloops and easy to find. Exhibitors and educational displays will be at the Curling Rink on the main floor, and we'll use the upstairs Lounge for speakers, films, and workshops.
- Saturday May 23, 2009, open to the public from 12 noon to 5 pm

Target Audience is people in the Kamloops and Thompson-Nicola areas who want to change their energy use patterns. We expect the majority of the attendees to be Kamloops residents.

The event is **Free to the public**

The Kamloops Energy Fair features

- **Businesses** showcasing energy information, products and services
- **City, Regional District, and Provincial governments** promoting sustainability programs.
- **Non-profit organizations** providing energy-related educational content
- **Kid's Corner** for fun learning about energy
- **Speakers and workshops** on energy-related topics

Hosted by the Kamloops Chapter of the BC Sustainable Energy Association (BCSEA) www.bcsea.org

BCSEA is a non-profit society of citizens, professionals and practitioners committed to promoting sustainable energy, energy efficiency and conservation in British Columbia. BCSEA represents hundreds of concerned people throughout BC with chapters in 8 regions. Here in Kamloops we have decided to host the Energy Fair on an ongoing yearly basis to raise awareness of the many sustainable-energy products, services, and options that are available locally.

Contact Us

Kamloops Chapter of the BC Sustainable Energy Association
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Exhibitor Pricing Guide

Early Registrations receive 10% discount if registered by March 31, 2009.

Final Registration deadline is April 30, 2009.

(Note: we are GST-exempt)

	Booth Size	Early Registration Price	Regular Price
Non-profit	Table Only	\$45	\$50
Non-profit	Standard booth, 10 ft by 10 ft	\$90	\$100
For-profit & government	Standard booth, 10 ft by 10 ft	\$202.50	\$225
For profit & government	Double booth, 10 ft by 20 ft	\$315	\$350

Sponsorship Information

Deadlines: We require sponsorship confirmation by April 15, 2009 in order to include your company information in our pre-Fair marketing. Final registration date for exhibitor booth is April 30, 2009.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor Sponsor
Price	\$2000 & above	\$1500-1999	\$1000-1499	\$500
Exhibitor booth included	Double	Double	Double	Standard
Your ad in our program (black & white)	Full page	Half page	1/4 page	1/8 page
At our Opening Ceremonies, a local dignitary acknowledges your support	✓			
Opportunity to display your banner over the entrance to one of four sponsored floor areas	✓			
Acknowledged as sponsor in our news releases	✓	✓		
Mentioned in radio ads and on-location radio coverage	✓	✓		
Your logo on our posters	✓	✓	✓	
Mentioned in our newspaper ads	✓	✓	✓	
Mentioned in our handbills	✓	✓	✓	✓
Acknowledged in our Thank-You Ad after the Fair	✓	✓	✓	✓

Join us by exhibiting at the Energy Fair

- **Demonstrate your product** or service to many potential customers
- **Network** with other energy industry companies and non-profit organizations
- **See new products**, and
- most importantly **Build your business**



Your Audience

 You'll find that people come to the Fair for many reasons:

- Home owners and businesses want to reduce their energy bills;
- Drivers want to find more fuel efficient vehicles;
- Community associations are promoting green urban planning and renewal;
- Builders and trades people want 'greener' technologies and products;
- Young people are interested in living a sustainable lifestyle;
- Senior citizens and retirees wish to pass on a promising future to their grandchildren;
- We all care about the environment and support the careful use of natural resources;
- Everyone is wondering what to do about climate change.

The **Kid's Corner** focuses on fun and sustainability. Here kids can play and learn about 'The Climate Change Game' now being used in BC schools and created in Kamloops by BCSEA members.

A **Speaker and Workshop section** will be running throughout the Fair in the upstairs Lounge area. Here you'll find presentations on climate change science and ideas on how to live a more sustainable lifestyle. Exhibitors are invited to submit topics for presentations and workshops.

Event Promotion Our Marketing campaign starts in March and will reach a broad audience via traditional and online media, including radio, TV, newspapers, websites, email, posters, and handbills. **If you choose to be an event sponsor, your company will be included in the marketing materials** as described on page 3.

Event Program

Sponsors are offered various sizes of ad space in the event program at no additional cost. This will become the public's guide, directory, and resource to find local suppliers of sustainable energy products.

Conditions

Cancellation/Refund Policy: Exhibitors are liable for full amount of contracted space. Refunds of 50% of the exhibitor fee will be considered if written request is received prior to May 10. Any refunds are at the discretion of Energy Fair management.

Payment of Account: Accounts must be paid in full with registration, **no later than April 30, 2009**. Show Management reserves the right to refuse entry to any exhibitor whose account has not been paid in full.

Alteration of Exhibits: In an effort to best serve the interests of the show, the BCSEA reserves the right to alter exhibits, aisles, common carpets, feature size, booth locations or those exhibits which unduly hamper visibility to other displays.

Products/Services Exhibited: Products exhibited are limited to those products and companies identified and approved on exhibit application/contract.

Event Cancellation

The BCSEA reserves the right at all times to change the dates of the exhibition or to cancel the exhibition altogether in cases or circumstances beyond their control without compensation to exhibitors. All monies paid will be returned in the event of a show cancellation.

Event Venue

The curling rink has concrete flooring. The rink is lit by regular ceiling lights. There are 110 Volt (3-point plug) outlets available. The facility has a wireless network with Internet access that will be available to exhibitors. Should you require Internet access, please indicate it on the application form in the space provided. Washrooms are available in the lobby of the building. Alcohol is not allowed on site. The McArthur Island Sports Complex building has a security alarm system and the custodian will be on site for setup and during the show.

Exhibitor Schedules

Set-up: Saturday, May 23, 9:00 am to noon

Take down: Saturday, May 23, 5:00 - 7:00 p.m.

Please note exhibitors are not permitted to start their tear down before 5pm on Saturday. The BCSEA reserves the right to schedule each exhibitor specific set-up and take-down times so as to avoid congestion and safety issues.

Exhibit Booths

Booth sizes are 10 ft x 10 ft (standard) or 10 ft x 20 ft (double). Each booth comes with pole and draping (8' high back walls and 3' high side walls) one (6') table and 2 chairs. Additional equipment may be available upon request at an additional charge. Any equipment being brought in by you must first be cleared through the BCSEA. Please advise us of your additional requirements when booking your space.

Non-Profit Booths and tables will be located in the Education section of the curling rink, and should provide energy-related educational content. Promoting your organization needs to be a minor focus of your booth. You can work with our Education specialist to find a booth theme that is educational in nature.

Insurance/Liability

All property exhibited is at the exhibitor's sole risk, and the BCSEA assumes no responsibility for lost, stolen or damaged items. **Exhibitors must have their own insurance.** The exhibitor shall hold the Energy Fair and the facility operator City of Kamloops harmless from damage or liability arising from any injury, loss, or damage to persons or property occurring on facility grounds.